The User Whisperer

How the Business Analyst role helped slay a 20-year-old enterprise software system.

IIBA Pittsburgh, April 2019



Agenda

- Intros
- Background
- Problems
- Solutions
- Outcome
- Evolution
- Q&A

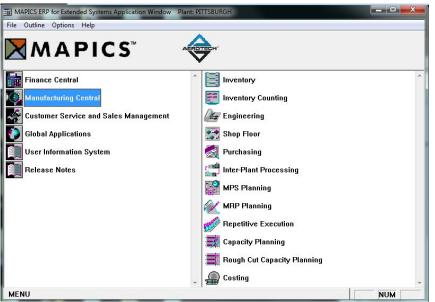


Project Background - The Legacy System

- Point.Man (now owned by Infor*)
- Original go-live: 1996
- Last update released: 2003
- Last supported OS: Windows Server 2003
- Last supported DB: Oracle 9i
- Number of technical support agents: 2







Project Goal - Migrate to a New System

- Epicor ERP
- Six month selection process with outside consulting firm
- Project start date: July 2015
- Original go-live target date: April 2016
- Top priorities:
 - Improve scheduling/planning
 - Improve quote to order



Microsoft[®]

Microsoft[®]

Problem 1 - Time to Resolve

Enterprise Resource Planning / ERP-4458

Financial Statements in Epicor need to be improved

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Problem 2 - Uncoordinated Developments

E.g., How should we notify users of a sales order change?

- 1. JIRA issue update
- 2. Email notification
- 3. JIRA issue update and email notification
- 4. Custom data field and corresponding dashboard
- 5. Automated query and data file export
- 6. Drive file upload





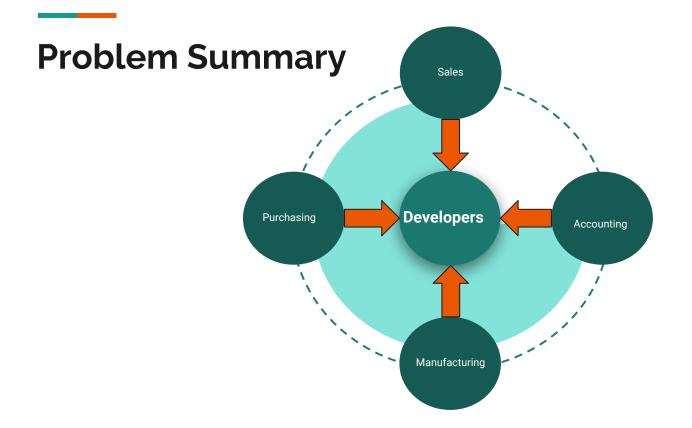
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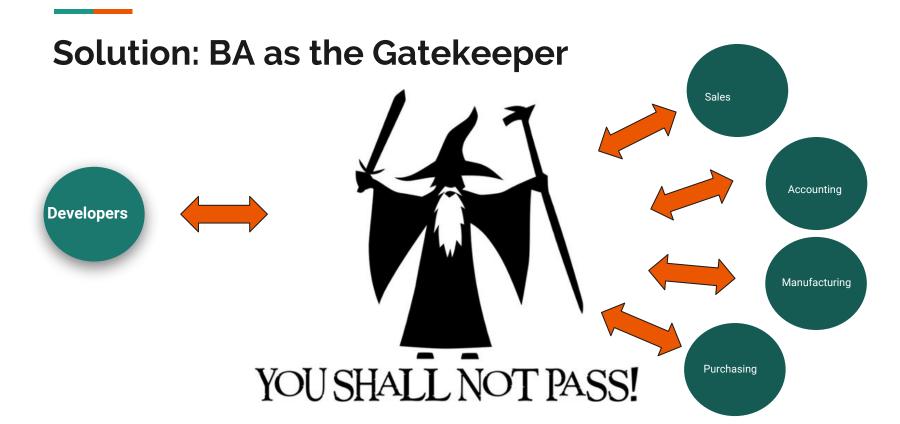
Problem 3 - Arbitrary Prioritization

What should we do next?

- 1. Whatever the loudest screamer wants
- 2. What sounds most important (to the dev team)
- 3. What seems like the most fun (to the dev team)
- 4. What is easiest to understand and act on
- 5. Flip a coin...







Solution - Better Requirements Gathering

- What is the problem?
- Who are the stakeholders?
 - Users
 - Decision-Makers
 - Who else will be impacted?
- What is the top priority? What are the Nice To Haves?
- What is the timeframe?
 - ASAP = whenever
- Generally an iterative process



Solution Example - Interface with Purchasing

Before:

Description

Problem Description

Purchasing desires to consolidate their operations into one central location. In addition, there are several metrics from Pointman days that need to be calculated and provided to Purchasing.

Detailed Requirements

1. TBD

After:

Description Problem:

the Purchasing group needs a dashboard to display information about purchased parts including the information calculated by the process defined in ERP.

Detailed Requirements:

Must Have:

- 1. Dashboard menu item called Purchasing Dashboard
- This Dashboard should be deployed in the Maintenance Menu and be accessible to everyone in the groups Purchasing Operations, Purchasing Manager and Executives.
- 3. Only the fields listed as updateable in the description below should be updateable. all others are read only
- 4. Results should contain only parts where Part. TypeCode=Purchased.
- 5. Filters in an advanced search pane
 - 1. Part from Part.PartNum
 - Buyer from description of PartPlant.BuyerID OR PartClass.BuyerID. Show results where the value selected here matches either PartPlant.BuyerID or PartClass.BuyerID.
 - 3. Part Class from PartClass.Description
- 4. SupplierID and Name from Vendor/VendorID
- 5. Type: Purchased, MAnufactured
- Planning Status: three checkboxes. When one or more is selected, show only entries where those respective UD fields are TRUE. If none of those are selected, show all results.
 - 1. Overplanned
 - 2. UnderPlanned.
 - 3. Overstocked
- 6. Columns in main grid view
- 1. Part from Part.PartNum
- 2. Part Description from *VendPart.*PartDescription
- 3. description of PartPlant.BuyerID called Part Buyer
- 4. description of PartClass.BuyerID called Part Class Buyer
- 5. Part Class from PartClass.Description
- 6. SupplierID and Name from Vendor.VendorID
- 7. On Hand from PartWhse.OnHandQty
- 8. On Order calculated from sum of POReI.*ReIQty where Status=*Open and PODetail.PartNum is equal to the selected Part
- 9. Demand from PartWhse.DemandQty
- 10. Safety Stock from PartPlant.SafetyQty (updateable)

Purchasing Request

Purchasing Dashboard.xlsx 🖞 🚓

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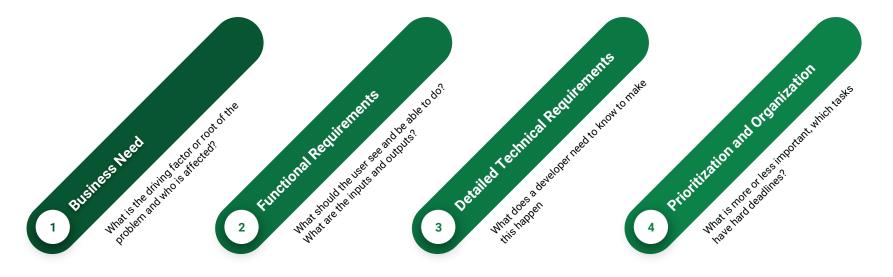
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Purchasing Final Product

Durchasing/Planning Dashboard A.2

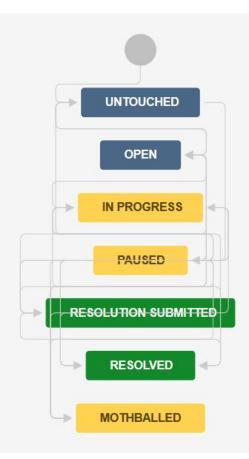
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Requirements Gathering Workflow



Development Workflow

- Defined steps specific to issues requiring Development resources
 - Executive, BA, or development manager approval needed before work can begin
- Business Analyst / IT responsible for some steps, Software Engineering for others





13 Dec 2015 06 Apr 2016 31 Jul 2016 24 Nov 2016 20 Mar 2017 13 Jul 2017 06 Nov 2017 02 Mar 2018 26 Jun 2018 19 Oct 2018 12 Feb 2019

Outcomes - Go-live and Beyond

- Went live in September 2017
- Highest shipment quarter in history (Q3 2018) by \$
- Successful end of year processing for fiscal year 2018
- Highest shipment month (by volume) ever in February 2019
- First system upgrade scheduled for fiscal year 2020



Takeaways - Development

- Development resources are rare and valuable -- use them wisely
 - I.e., keep them focused on development and meeting clear requirements
- Be skeptical of proposed solutions (especially from users)
 - Define the underlying problem before establishing alternatives
- Ensure the proper decision-makers are setting priorities
 - Developers don't often have the perspective/authority to say 'no'

Takeaways - Attributes of a Successful BA

- Background or education
 - Computer Science / Engineering or other technical discipline
 - BA / MBA or business-related degree
 - Experience or education in other area of a business
 - Experience with software development tools and practices
- Personality attributes
 - No fear of technology
 - Willingness to interact with other people
 - Ability to see the other person's viewpoint
 - Relationships or experience with other people in the business



Evolution of BA

- Additional investment in Business Analysis resources with 2 new team members
- Broadened Scope of Business Analysis work:
 - Employee training
 - Research into new tools and technology
 - Business area and functional specialization
- "Masters of Change"



Questions & (maybe) Answers